

C. Josef Lamy GmbH



Client:

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Product: Inkroller dialog 2

Awards:



2006



2007

dialog 2

C. Josef Lamy is a German manufacturer of writing utensils, who is well-known for their strong awareness of design as one of the main aspects of their identity.

Knud Holscher Design were asked to design a new inkroller, dialog 2, a high end metal pen.

The challenge lies in matching the architectonic expression of the Lamy tradition, while adding a innovative technology and expression. The turning mechanism and the clip, which disappears into the body of the inkroller, while in use, are just some of the innovative design features that characterize the dialog 2.

Dialog 2 was introduced at the international Paperworld Fair at Frankfurt in January 2006.